

Taylor Wimpey

Former Wisley Airfield

Community Consultation Feedback Report

August 2020

Who is Taylor Wimpey?



Taylor Wimpey is one of the UK's largest residential developers, building over **15,000** homes per year. Our aim is to not just build homes, but **add social, economic and environmental value** to the wider communities in which we operate.



We are committed to **working alongside the local community to deliver a new sustainable community** at the former Wisley Airfield that **benefits new and existing residents.**

Working together to deliver our sustainable community



**Taylor
Wimpey**

Our Consultation

On the **16th** and **18th** **July 2020** we held our first online community consultation events for the former Wisley Airfield. These events were the first opportunity for the local community to **meet the project team, learn more about our vision** for the former Wisley Airfield, **ask questions** and **provide feedback to commence the shaping of the master plan.**

To provide the greatest opportunity for people to learn and comment on our presentation we:



Launched a dedicated project website
www.wisleyairfield.com



Sent community consultation invitations to **8,739** residents in the local area.



Advertised via Eagle Radio and The Guildford Dragon



Held two events on a weekday evening and a weekend morning.



Published the recordings of the events on our website.

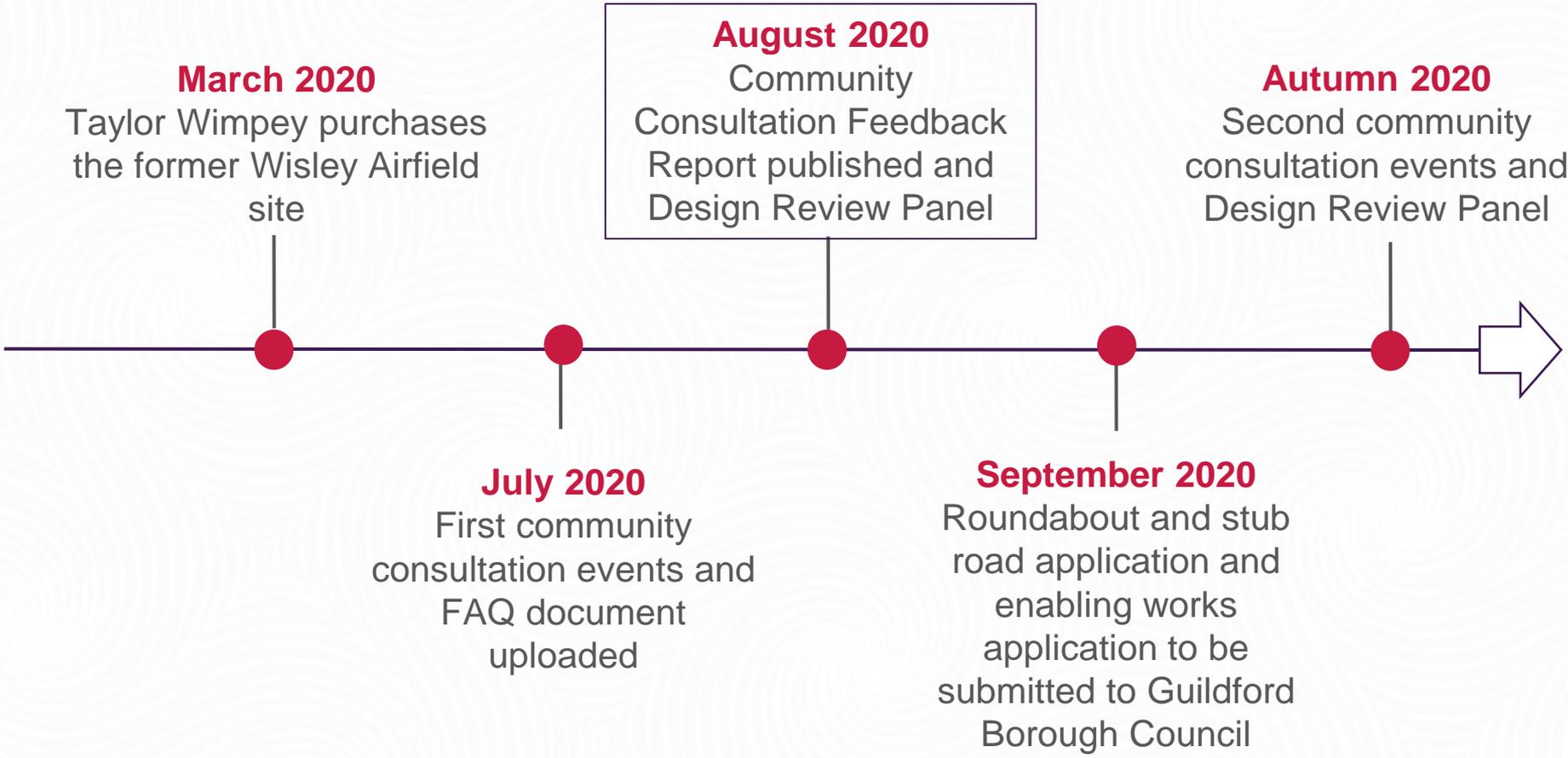


Published a Q&A document on the project website following the events.

Working together to deliver our sustainable community

Former Wisley Airfield

Project timeline



Masterplanning options - Policy Guidelines

Adopted Guildford Borough Council Local Plan

Policy A35: Former Wisley airfield, Ockham – including approximately:



2,000 new homes



100 sheltered/extra
Care Homes



4,300 sqm of
employment floorspace



1,100 sqm of
retail space



Land for **Suitable
Alternative Natural
Greenspace**



A new **primary
and secondary
school**

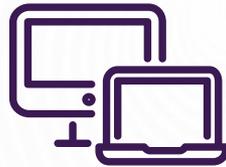


Space for
**community
facilities** and
services

Who Responded?



228 members of the community attended the online events.



2,904 unique visitors to our project website.



47 online feedback forms submitted.

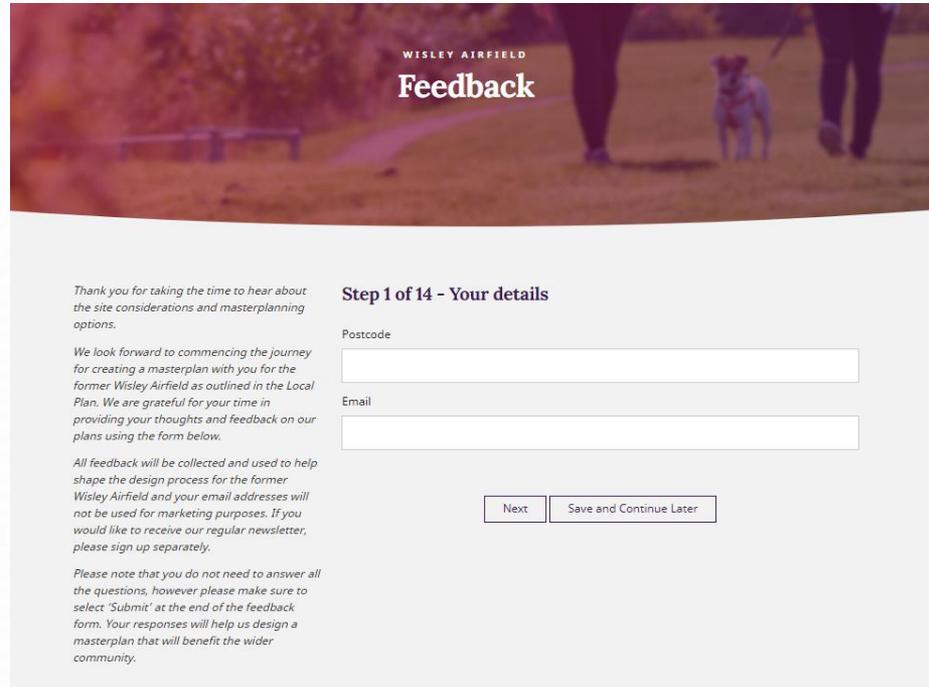


Ongoing conversations with stakeholders.

Your Views

Following the first community consultation events, we would like to **thank everyone who provided feedback** on our proposed options for the former Wisley Airfield.

This feedback has now been collected and has been used to prepare the masterplan ahead of the **Design Review Panel** in August 2020.



WISLEY AIRFIELD
Feedback

Thank you for taking the time to hear about the site considerations and masterplanning options.

We look forward to commencing the journey for creating a masterplan with you for the former Wisley Airfield as outlined in the Local Plan. We are grateful for your time in providing your thoughts and feedback on our plans using the form below.

All feedback will be collected and used to help shape the design process for the former Wisley Airfield and your email addresses will not be used for marketing purposes. If you would like to receive our regular newsletter, please sign up separately.

Please note that you do not need to answer all the questions, however please make sure to select 'Submit' at the end of the feedback form. Your responses will help us design a masterplan that will benefit the wider community.

Step 1 of 14 - Your details

Postcode

Email

Community Feedback

During the sessions, the project team presented various options for aspects of the masterplan.

We received your feedback on:

1. Density
2. Shopping
3. Employment
4. Education
5. Sports
6. Gypsy & Travellers
7. Environment
8. Transport
9. Community facilities
10. Stewardship and legacy
11. Home working

Former Wisley Airfield

Working together to deliver our sustainable community

The following slides detail which options you preferred.

Headline Figures



1. Density

- 48% of respondents chose option 3 as their preferred density for the new homes.

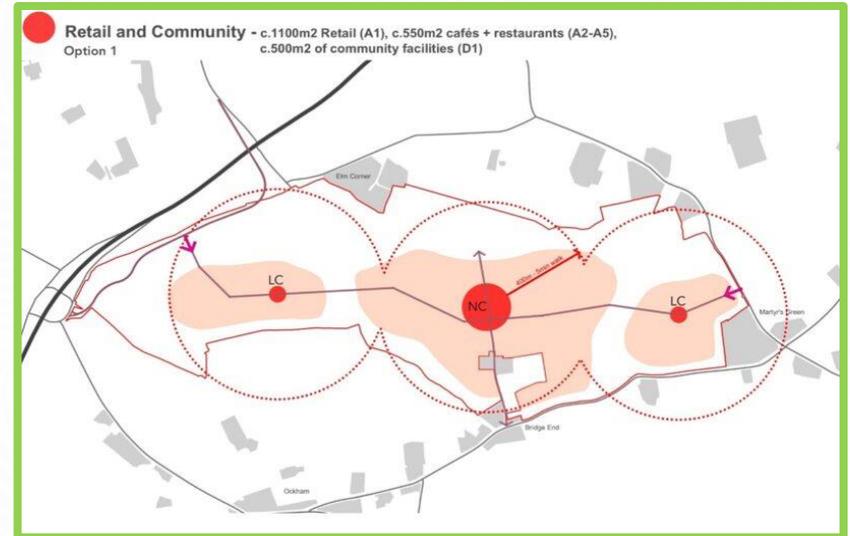
A range of densities - different densities across the site that respond to the specific locations and help create a variety of characters



2. Shopping

- 69% of respondents chose option 1 as their preferred shopping option.

A Neighbourhood Centre in the middle of the site. All residents would live within about a 5-minute walk of a local shop.



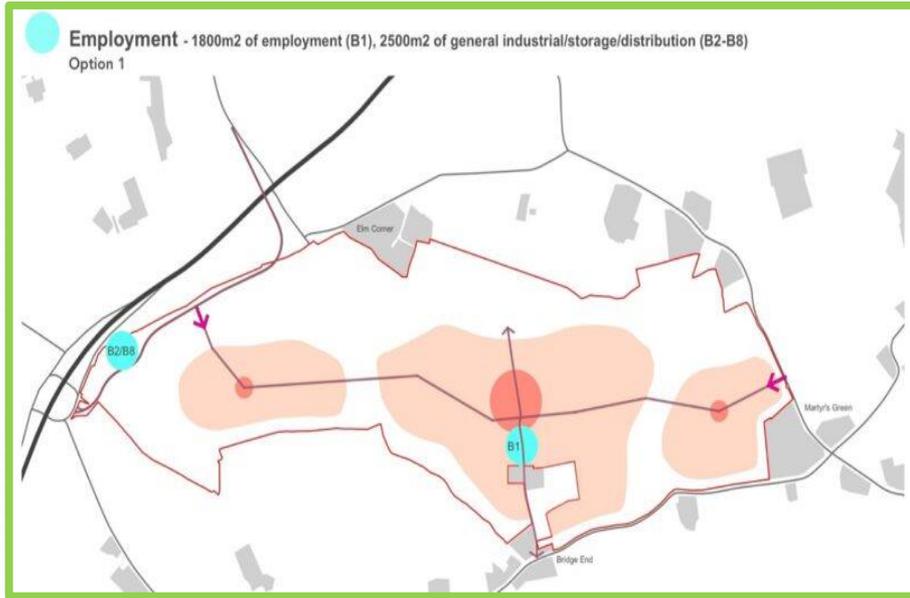
Headline Figures



3. Employment

- 74% of respondents chose Option 1 as their preferred employment option.

Manufacturing and distribution employment space located to the west of the site, close to the A3 with office space as part of the Neighbourhood Centre.



4. Education

- 79% of respondents chose Option 1 as their preferred education option.

Schools in the centre of the site where it can combine with the Neighbourhood Centre to provide a strong community heart. It would be about 15 minutes walk from all the homes.



Headline Figures

7. Environment



What would you like to see included in the green spaces on the site? The most popular answers were:

- Sporting facilities
- Trees and plants
- Play areas
- Walking trails

8. Transport



Do you agree with our plans to give sustainable transport priority?

- Yes – 54%
- Maybe – 24%
- No – 22%

9. Community Facilities



What uses would you want from the community buildings? The most popular answers were:

- Medical facilities
- Sports facilities
- Community hall space

Headline Figures

10. Sports



What sports would you like to see incorporated into the site? The most popular answers were:

- Tennis
- Football
- Cricket

11. Stewardship and Legacy



Do you support or oppose the idea of a stewardship and legacy organisation?

- Support – 97%
- Oppose – 3%

12. Home working

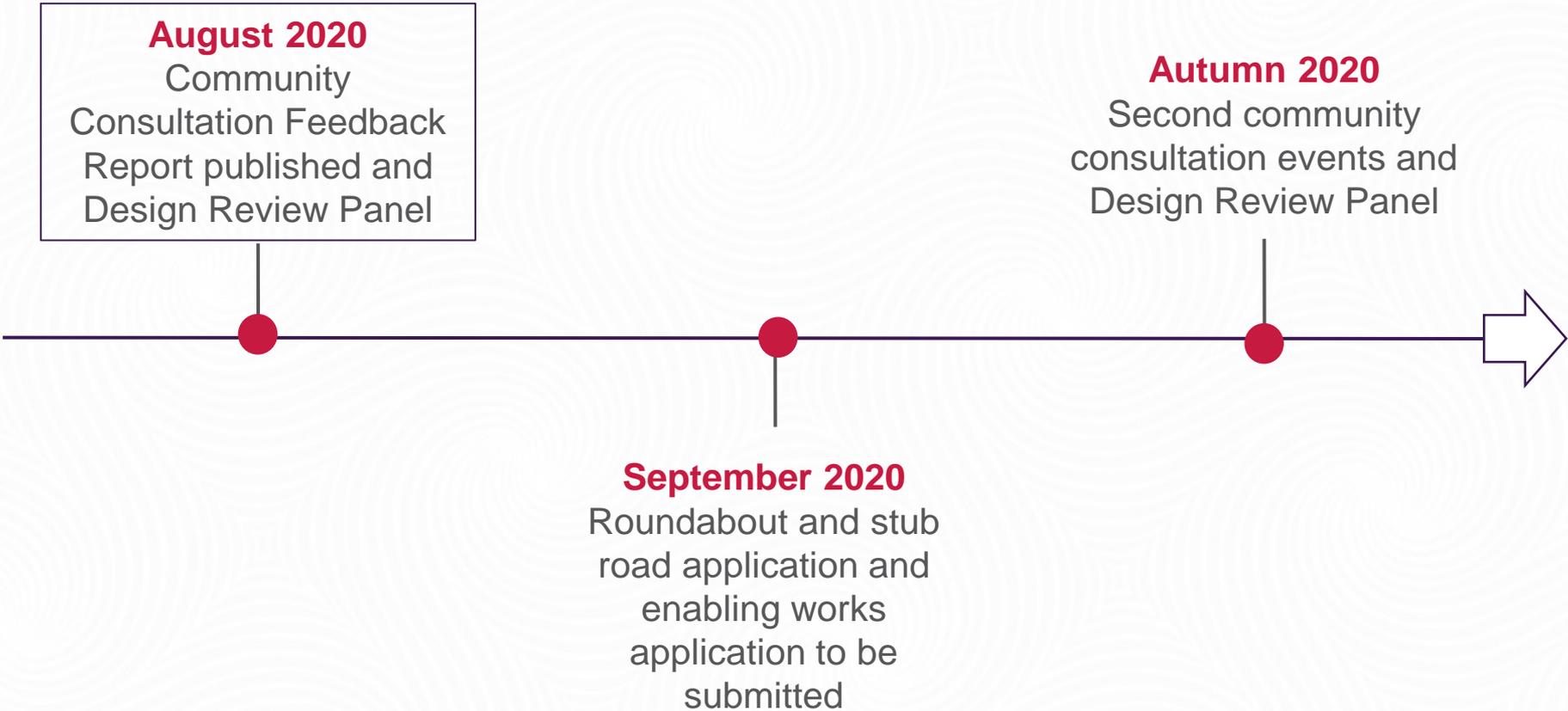


Would you like to see facilities provided to support home working?

- Good broadband
- Office space in homes
- Community run business hub

Next steps

Project timeline



Thank you

...for your feedback and taking the time to work with us to shape the master plan for the former Wisley Airfield.

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Contact us

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